

Your NOAA National Weather Service



A commitment to Climate Services in a national and local partnership with U.S. Climate Community

Bill Proenza, Director
National Weather Service Southern Region
Santa Fe, NM
August 1, 2006

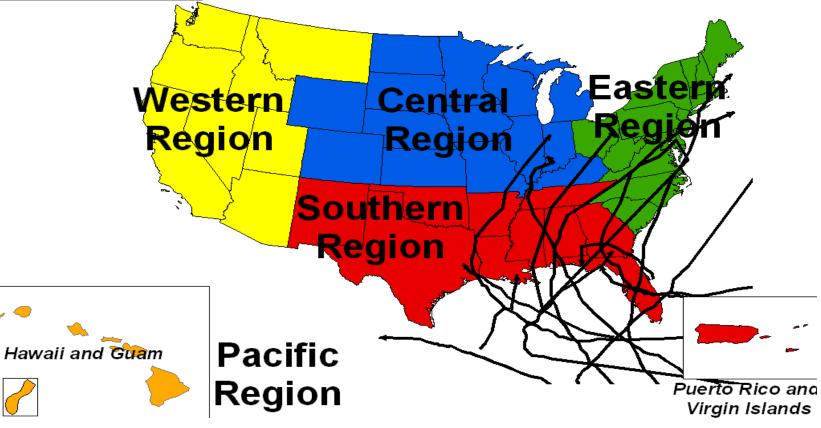


NOAA/NWS organized under 4 major contiguous Regions and 2 State Regions





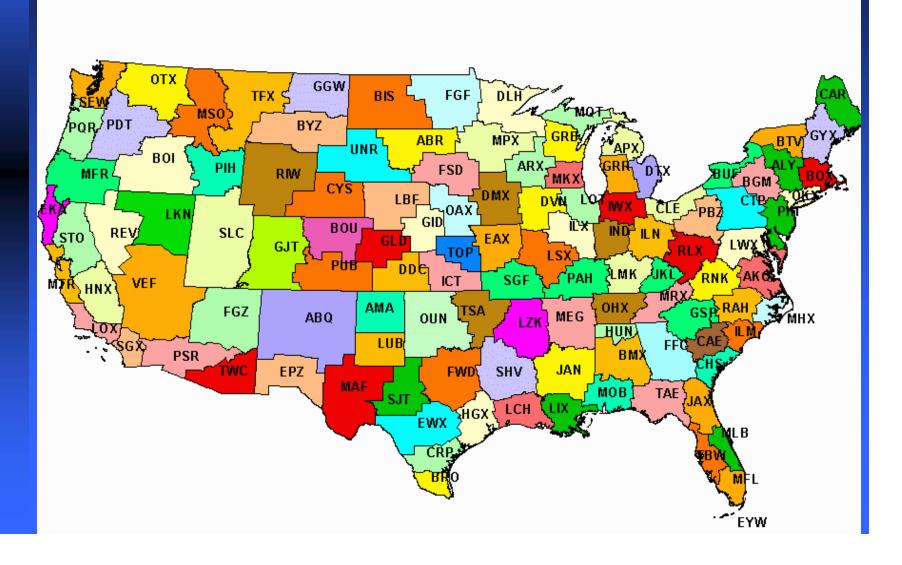
Alaska Region (based on areas with similar meteorological challenges)





122 NWS Weather, Water and Warnings Forecast Offices & your climate support offices







NOAA, NWS' has major resources

- Each NWS Region and each of the NWS 122 WFOs has a climate services focal point meteorologist and a climate website
- In addition, each WFO has a dedicated Observations/Data Program Leader for data quality control and as manager of local CO-OP program
- Plus NWSH has a Climate Services Division and NWS also has the Climate Prediction Center
- Goal In partnership with you, to provide national and local strategic climate services for decision makers, researchers, academia, media, and public

WFOs = NWS Info + local data in realtime





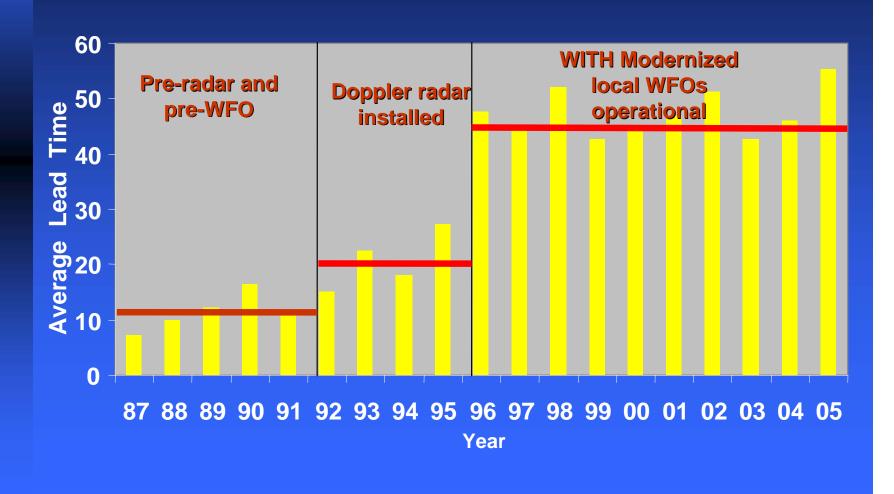
NWS SOUTHERN REGION www.srh.weather.gov





Local WFOs Save Lives

By increasing Flash Flood Warning Lead Time





WFO Climate Web Services



- A standardized climate web page to facilitate user access to data and..
- ...customized local products enabling customers to see or pull needed climate information.

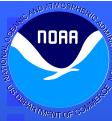


NWS Web Farms



www.srh.noaa.gov

- Your one-stop reliable 24x7 weather/climate updates
 - Easy navigation
 - Data designed in the manner <u>customers &</u> <u>partners</u> need it.
 - Powerful disseminator for weather & climate info
- The most used "dynamically updated" Government websites!





Standardized Data Pages



Local weather forecast by "City, St" or zip code

City, St



Welcome from the Director

Southern Region Organization

Weather Hazards Nationwide

Doppler Radars Nationwide

Weather Links

Precip. Estimate Graphics

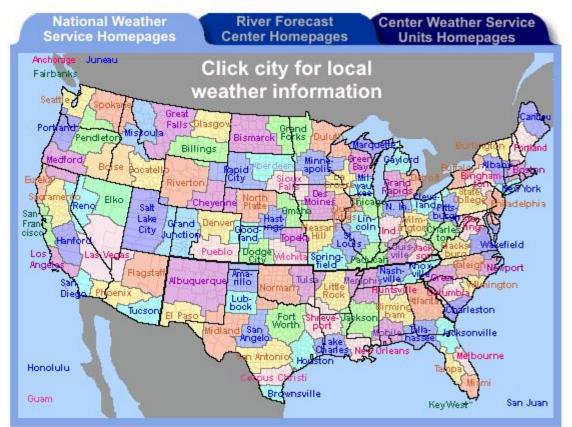
Building Leaders for a Solid Tomorrow-Blast

Partners









Additional SR pages: Spaceflight Meteorology Group | Riverwatch | MWS/FAA Academy



Standardized Data Pages





National Weather Service Forecast Office

Fort Worth, TX



Local weather forecast by "City, St" or zip code

City, St

Go

Current Hazards North Texas Graphical Warnings National

Current Conditions
Observations
Satellite Images
Rivers & Lakes AHPS
Precip Estimate
Hydrology

Radar Imagery DFW Central Texas Nationwide

Weather Forecasts
North Texas
Aviation
Fire Weather

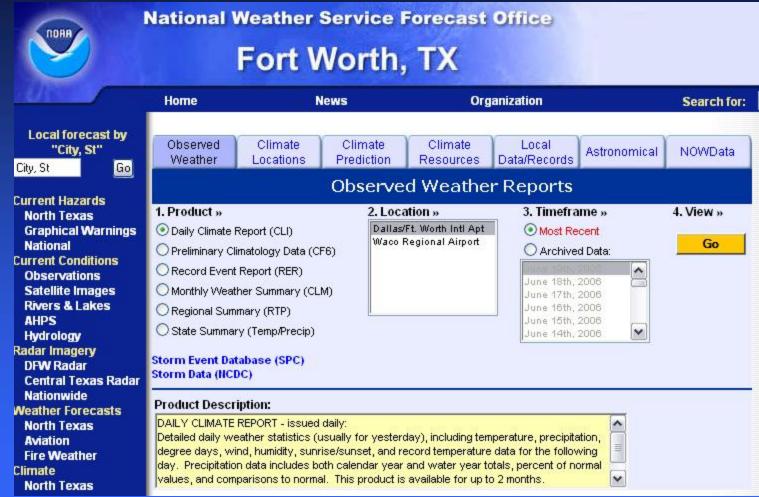
Climate Local





Standardized Data Pages





All 122 WFOs have this same standard Climate Page



Local Customized Climate Pages



Fort Worth, TX



North Central Texas Climatology

Organization

(Jump to: State of Texas Climatology - National Climatology)

- F6 Data (Daily High, Low and Precipitation Data)
- Dallas/Fort Worth Climatology
- Waco Climatology

Local forecast by "City, St" or zip code

City, St

Current Hazards
North Texas

Current Conditions
Observations

Satellite images

Radar Imagery

Central Texas
Nationwide

N. Texas Forecasts Point-n-Click

County Averaged

Digital (AFM)

Fire Weather

Fcst Type Guide

Aviation

Graphical AFM Forecast Images

DFW

Rivers & Lake AHPS

Experimental Ridge

Outlooks

Graphical Warnings

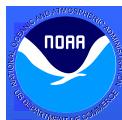
- Astronomical Data for North Central Texas. Dates and times of the beginnings of the seasons. Easter sunrise times.
- Monthly Precipitation Maps
- Yearly Rainfall (2000-2005) for Coop Sites
- North Texas Climate Summary for selected locations (in addition to DFW and Waco)
 Annual Rainfall for North Central Texas. Average First and Last Freezes.

Annual Rainfall for North Central Texas. Average First and Last Freezes Temperature Extremes. Average and Extreme Number of 100°F Days.

 Wind Data (statewide data from TCEQ)

Wind roses for Dallas/Fort Worth, Waco, and Stephenville (as well as other locations across the state of Texas)

But data still available to fulfill local needs.



Local WFO Climate Services



- Local NWS Offices deliver climate services in collaboration with state climatologists, Regional Climate Centers, RISA, academia, water & river authorities and the public/private sector.
- Products emphasize local and regional impacts (i.e. drought, agriculture, fire weather, water use/hydrology, etc.)
- Products & info are on internet in text format and graphics (& expanding to GIS products)



2005/2006 Drought and Fires: High Impact on Southern US

	Fires	Acres Burned	Houses Destroyed
Texas	1873	1,343,914	345 *19 fatalities
Oklahoma	1629	558,383	238
Florida	3287	178,913	42
New Mexico	700	400,000	?
Arkansas	2019	36,670	34

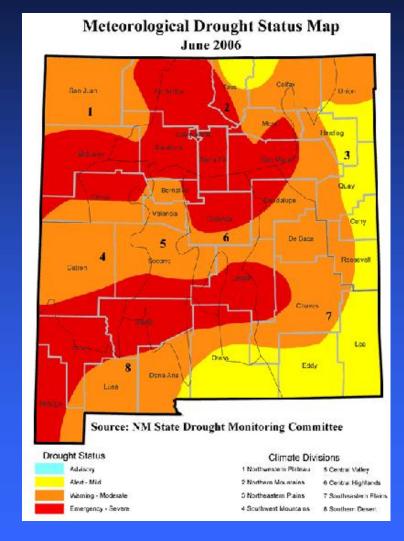
For FL and TX, these are the highest values since the La Nina of 1998.



Southern

A WFO WEB Climate Service





Many WFOs active in statewide drought monitoring committees.



A WFO's ENSO Downscale as a Local Climate Service





National Weather Service Forecast Office

Melbourne, FL

News

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Local weather forecast by "City, St" or zip code

City, St



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Current Hazards East Central FL National

Current Conditions
Observations
Satellite Images
Rivers & Lakes AHPS
Precip Estimate
Hydrology

Radar Imagery Melbourne Nationwide

Forecasts
Text Pro

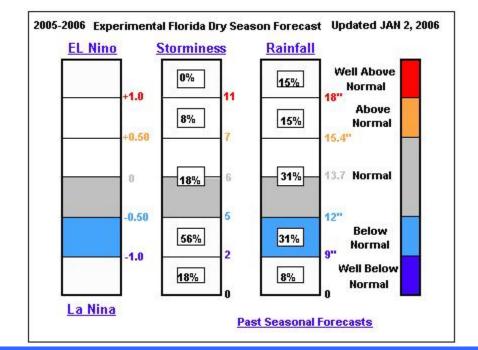
Text Products
Graphical
Aviation
Marine
Fire Weather
Local Meso Model

Climate Local National 2005-2006 Experimental Dry Season Forecast for Florida (Valid for period November 1st 2005 through April 30th 2006)

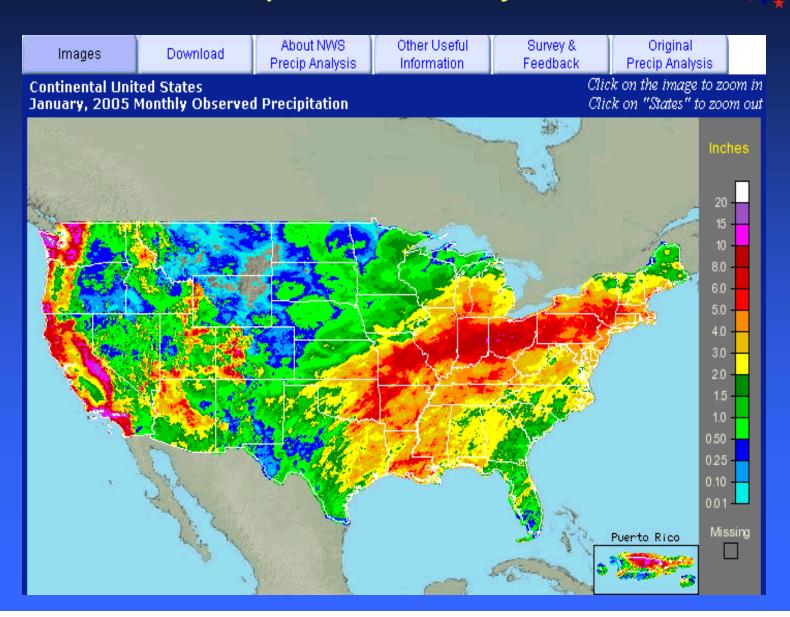
Organization

These pages contain experimental products that will be posted for evaluation through April 30th, 2006.

During this period, we encourage your comments and suggestions for improvements using the survey available here.



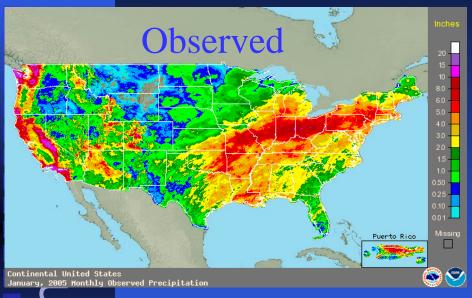
NWS Southern Region Develops/Hosts National Precipitation Analysis Tool

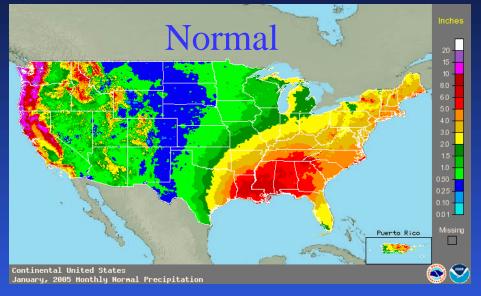


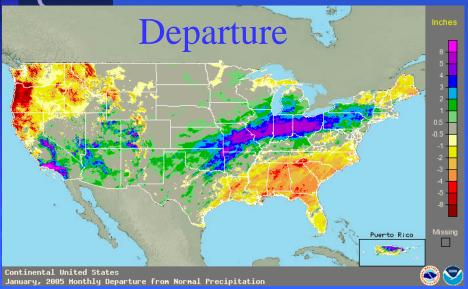


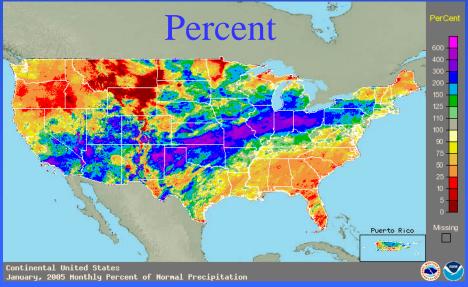
National Climate Graphic Precipitation Analysis Tool







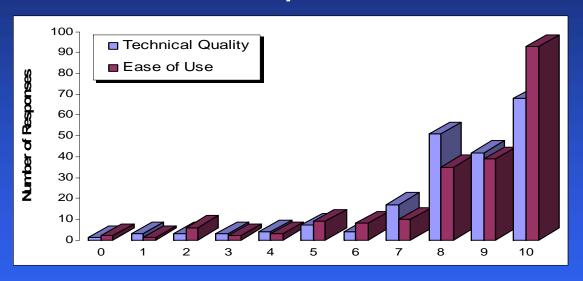






NWS National Climate Graphic Precipitation Analysis Tool

Important to stay tuned (survey) our customers and partners for feedback



"I farm for a living, and I expect it to play a large part in planning and explaining weather affecting the operation of the farm." (New Ulm, MN) "I will use this information to help make decisions in the flood warning and emergency response activities of a large county government." (Seattle, WA)



egion

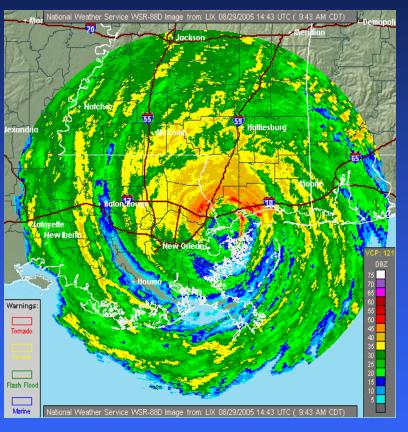
Southern

New NWS GIS Radar Webpages

GIS Radar images & warning polygons displayed exactly and time looped. You can download to your GIS software, water basin of concern etc.

Calculates distance, e.g. storm point to point of interest. Lat & Long exact.

1st time: with *velocity* data.



 Southern Region initiative, national as of Feb 21, 2006

www.srh.weather.gov/ridge



NWS Radar network: 122 WFOs

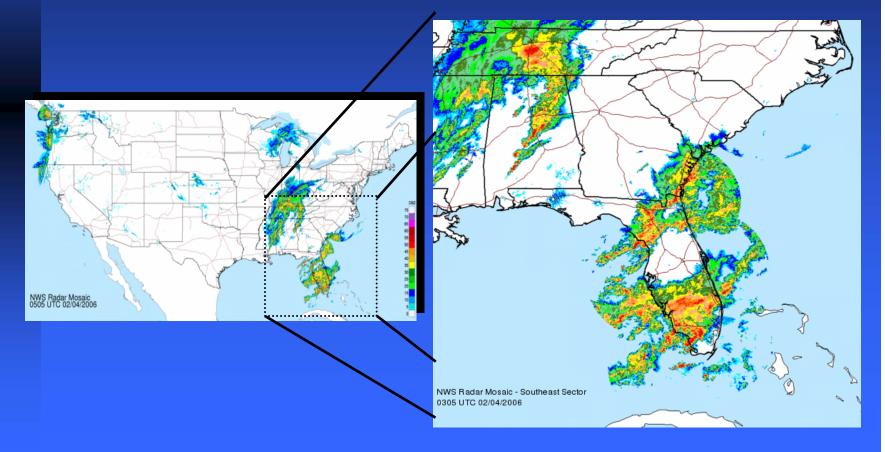


- Critical to NWS mission
 - Used by EM's, Mets, local govts, media and public
 - Used by NWS for warning and forecast decisions
- NWS Radar Web GIS Depiction is in demand
 - During land-falling hurricanes, WFO coastal radar account for 50% of our internet data hits (nearly 1.5 BILLION hits during Katrina and Rita)
- Positive Feedback
 - Southern Region developed and operationally tested the new GIS "RIDGE" radar internet depiction & simply overwhelmed by the tens of thousands of comments. Expanded nationally to all NWS regions.



With GIS Radar: Improved 💸 National and Regional Mosaics

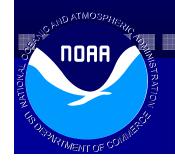
http://www.srh.noaa.gov/ridge



Give us your vision and needs for better NOAA, NWS climate services

Improvements are built on the value of local tailored services (Climate/Met Services & Emergency Management communities and the media)—

...Mesoscale (local scale) climate information and digital weather forecasts, local "mesonets", a modernized CO-OP program, finer radar resolution with faster volume scans....all assimilating into finer scale local modeling, "tactical met" support to EM and first responders... to save lives and support better informed decisions.





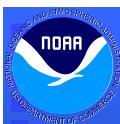




The NWS Modernization was based on Mesoscale Mission Delivery.

The resulting measured performance successes by all local WFOs and RFCs epitomizes the concept:

...government closest to the people, serves best!

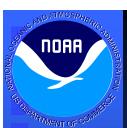




We in NOAA/National Weather Service need your partnership in further evolving an era of climate services fully tuned-in to local, state and/or river basin strategies that will be of great benefit to our Nation.

What a team! ...regardless of the debate on the "why" for climate variability.

Together we will make a difference.



Discussions & Questions?

Bill Proenza, Regional Director

National Weather Service - Southern Region

Fort Worth, Texas

Find this presentation at:

www.srh.noaa.gov

Click on: "Welcome from the Director"

Click on: "NOAA/NWS Santa Fe Climate"